GROW HOUSTON’S GARDEN

HOUSTON BOTANIC GARDEN
Dear Friend of HBG,

THE HOUSTON BOTANIC GARDEN IS COMING!
Please join us today in this historic moment by supporting the $35 million Grow Houston’s Garden campaign to fund the first phase of a visionary master plan.

With your support, HBG will open its gates to an oasis of learning, discovery, and horticultural beauty in 2020, showcasing Houston’s biodiversity in a serene setting only minutes from downtown. Visitors will explore all the wonders of nature by strolling among weird and wonderful plants, attending classes and festivals, and celebrating special life events.

Thanks to 100% participation from our Board of Directors, and support from early lead donors and generous individuals like you, we are 91% of the way to our $35 million goal.

Your donation will allow us to move forward with key feature gardens and natural ecosystem experiences, lay down the critical infrastructure to support future growth, and incorporate important guest amenities. In addition, we will receive a $750,000 challenge grant from The J. E. and L. E. Mabee Foundation when we meet our campaign goal by the October 1 deadline.

NOW IS THE TIME TO GET IN ON THE GROUND FLOOR!
Join us in this rare opportunity to create something that will have a meaningful impact on our community for generations to come. We need your help to reach our fundraising goal and complete the Grow Houston’s Garden campaign by October 1, so we can bring the Garden to life in 2020.

THANK YOU FOR YOUR SUPPORT!

bə-ˈta-nik ˈgär-dən  n. (also botanical garden)
1. A collection of living plants that are grown for educational, research, and display purposes
2. A living museum; a zoo for plants
Showcase beauty and art in the natural environment

Spark curiosity and discover the unexpected

Offer enjoyment and serenity in the Garden

Bring together family, friends, and community to celebrate events and enjoy the outdoors

Appreciate all cultures and welcome visitors of all ages
ENJOYMENT & SERENITY

Houston Botanic Garden will be a cultural and recreational oasis within Houston where people are inspired to appreciate plants, gardens, and the natural world. HBG will be a hub for entertainment and inspiration, encouraging visitors of all ages and backgrounds to spend time outdoors in nature to enhance physical and mental health. This will be a place of beauty that brings joy and provides a respite from the hustle and bustle of daily life.
EDUCATION & DISCOVERY

Houston Botanic Garden will be an educational center where children and families have countless opportunities to learn about the importance and science of plants. HBG will offer a variety of programs to spark curiosity in the natural world — from cooking classes in the **Edible Garden** to lessons on the importance of butterflies and other pollinators in the **Global Collection Garden**. The **Susan Garver Family Discovery Garden** will be equipped with natural objects and simple machines so kids can explore, build, dig, plant, uncover, and more!
Draw visitors to Houston from around the world

Contribute to horticulture, botany, and environmental science

Promote environmental stewardship through sustainable practices

Preserve the world's precious biodiversity

**RESEARCH & CONSERVATION**

Houston Botanic Garden will be a living museum and zoo for plants with over 400 species in the *Global Collection Garden*, *Edible Garden*, *Susan Garver Family Discovery Garden*, and the natural ecosystems of the *Stormwater Wetlands Garden* and *Coastal Prairie Garden*. HBG will maintain a collection of living plants to preserve biodiversity, promote healthy ecosystems, advance horticultural research, and inspire environmental stewardship.
Cultivating a world-class botanic garden takes the work of many hands. Investing in the Houston Botanic Garden will help transform lives; connect people to plants and teach other; inspire environmental stewardship and enhance knowledge; provide serenity and enjoyment; and offer acres of nature to explore and discover. Whether visitors are experienced horticulturists or novices when it comes to plants, everyone will find something they enjoy in the Garden. From the exotic allure of the tropics in The Jungle to the simple beauty of Texas natives in the Coastal Prairie — HBG will be a place for exploration and adventures, moments of relaxation and respite, family-friendly fun, and educational programs.

Please join the list of HBG inaugural donors — don’t miss out on this rare opportunity to leave your mark on Houston! This legacy will benefit visitors of all ages for generations to come. Pledges received by October 1 will count toward The J. E. and L. E. Mabee Foundation challenge grant to reach $35 million and open our gates in 2020. Donate now to Grow Houston’s Garden!

GROW HOUSTON’S GARDEN CAMPAIGN
GIVING OPPORTUNITIES

Winding paths throughout the expansive Global Collection Garden will allow visitors to learn about and view diverse plants up close while immersing themselves in the beauty of nature.

We will recognize campaign gifts of $25,000 - $199,999 on a Pathway Paver in the Global Collection Garden. Gifts at the $100,000 level or higher will also be included on the Major Donor Wall (envisioned here).
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Donate now to Grow Houston’s Garden!
GROW HOUSTON’S GARDEN CAMPAIGN
DONOR GIFT FORM

Contact Name ____________________________________________________________________________________________________

Name in Print ___________________________________________________________________________________________________

Address _________________________________________________________________________________________________________ Zip _____________

Cell Phone __________________________ Email ________________________________________________

☐ YES, COUNT US IN! We are pleased to make this gift to the Grow Houston’s Garden campaign!

☐ Our check payable to Houston Botanic Garden for $__________ is enclosed.

☐ Please charge $__________ to (check one)  ○ AmEx  ○ Mastercard  ○ Visa  ○ Discover

Name on Card _________________________________________________________________________________________________

Card # ______________________________________________________________________________________________________ Exp Date ______ Code ______

Signature _____________________________________________________________________________________________________ Today’s Date__________

WAYS OF GIVING

Mail Houston Botanic Garden — Development Call 713-715-9675
8205 N. Bayou Drive Email laura@HBG.org
Houston, Texas 77017

Online www.HBG.org/support

☐ Please call us to discuss a pledge, payment schedule, or gift of stock.

☐ I am asking my employer, ____________________________________________, to match my gift.

Please visit www.HBG.org for more on HBG and the Grow Houston’s Garden campaign, or contact Vice President of Development Laura Easton at laura@HBG.org or 713-715-9675.
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**Giving thanks to our growing list of generous campaign donors!**

As of August 28, 2019