



Houston  
Botanic  
Garden

# Corporate Partners

2022



The Mission of the  
Houston Botanic Garden is to

Enrich life through  
discovery, education, and  
the conservation of plants  
and the natural environment.

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We are dedicated to connecting  
people with plants and inspiring an  
appreciation for nature.



## Corporate Partners

### **Annual Corporate Partner Benefits include:**

- 12-month recognition of company on Houston Botanic Garden's website (hbg.org) with active link to company website and onsite Corporate Partner listing.
- Recognition in Annual Report and annual ad in Houston Business Journal recognizing our corporate partners.
- Invitations to Corporate Partners events, Garden events, and exhibition preview receptions.
- Eligibility to use the rental space for one corporate function at discounted rate or no rental fee (subject to availability, all additional ticketing and event-related expenses are not included).
- Corporate event sponsors will be featured on the event page of the Garden's website, with active link to company website, along with event-related printed materials and onsite signage.
- Logo or written recognition on the Corporate Partners webpage and select print materials.

### **Corporate Memberships include:**

- General admission for up to 4 guests when accompanied by cardholder.

### **Event Sponsors Benefits**

Corporate Supporters, Patrons, Benefactors, and Leaders have sponsor recognition options, which include online promotion, onsite signage, printed materials, and on the event page on our website. Events are featured in email blasts to more than 7,000 subscribers; on our social media pages; and on our website under the Special Events and Calendar sections, incorporating our sponsors' logos.

*For more information or to customize your corporate partnership,  
please contact Connie S. Boyd,  
Vice President of Development & Membership,  
at 713.715.9675 ext. 131 or [connie@hbg.org](mailto:connie@hbg.org).*

Mail — 8205 N. Bayou Drive, Houston, Texas 77017  
Garden — 8210 Park Place Boulevard, Houston, Texas 77017

# Levels & Benefits

## Corporate Leader \$25,000+

- 200 general admission tickets
- 10 corporate membership cards
- 30 tickets to Music in the Garden
- Rental fee waived for up to 200 guests for one corporate function (subject to opportunity)

### Sponsor Options (select three)

- Recognized as a Corporate Leader for BotaniCamp, plant-centric nature camp for K-5 students
- Recognized as a Corporate Leader at Music in the Garden, receive 20 tickets, opportunity to set up a corporate hospitality table at event
- Recognized as a Corporate Leader at Earth Day, opportunity to set up a corporate hospitality table at event
- Recognized as a Corporate Leader for Art in the Garden, includes 20 tickets
- Recognized as a Corporate Leader at Lightscape, receive 10 tickets
- Recognized as a Corporate Leader for one month of educational programs, receive 5 tickets per program
- Receive a Corporate Volunteer Day for up to 50 employees.

## Corporate Benefactor \$10,000+

- 100 general admission tickets
- 8 corporate membership cards
- 20 tickets to Music in the Garden
- Rental fee waived for up to 100 guests for one corporate function (subject to opportunity)

### Sponsor Options (select two)

- Recognized as a Corporate Benefactor for BotaniCamp, plant-centric nature camp for K-5 students
- Recognized as a Corporate Benefactor at Music in the Garden, receive 10 tickets, opportunity to set up a corporate hospitality table at event
- Recognized as a Corporate Benefactor at Earth Day, opportunity to set up a corporate hospitality table
- Recognized as a Corporate Benefactor for Art in the Garden, includes 10 tickets
- Recognized as a Corporate Benefactor at Lightscape, receive 8 tickets
- Recognized as a Corporate Benefactor for 1 month of educational programs, receive 3 tickets per program
- Receive a Corporate Volunteer Day for up to 50 employees.

## Corporate Patron \$5,000+

- 50 general admission tickets
- 6 corporate membership cards
- 15 tickets to Music in the Garden
- Rental fee reduced 20% for one corporate function (subject to opportunity)

### Sponsor Options (select one)

- Recognized as a Corporate Patron for BotaniCamp, plant-centric nature camp for K-5 students
- Recognized as a Corporate Patron at Music in the Garden, receive 5 tickets, opportunity to set up a corporate hospitality table at event
- Recognized as a Corporate Patron at Earth Day, opportunity to set up a corporate hospitality table at event
- Recognized as a Corporate Patron for Art in the Garden, includes 5 tickets
- Recognized as a Corporate Patron at Lightscape, receive 5 tickets
- Recognized as a Corporate Patron for one month of educational programs, receive 2 tickets per program
- Receive a Corporate Volunteer Day for up to 50 employees.

## Corporate Supporter \$2,500+

- 35 general admission tickets
- 4 corporate membership cards
- 10 tickets to Music in the Garden
- Rental fee reduced 20% for one corporate function (subject to opportunity)

### Sponsor Options (select one)

- Recognized as a Corporate Supporter for BotaniCamp, plant-centric nature camp for K-5 students
- Recognized as a Corporate Supporter at Music in the Garden, receive 5 tickets, opportunity to set up a corporate hospitality table at event
- Recognized as a Corporate Supporter at Earth Day, opportunity to set up a hospitality table at event
- Recognized as a Corporate Supporter for Art in the Garden, includes 3 tickets
- Recognized as a Corporate Supporter at Lightscape, receive 3 tickets
- Recognized as a Corporate Supporter for one month of educational programs, receive 2 tickets per program
- Receive a Corporate Volunteer Day for up to 50 employees.

## Corporate Contributor \$1,500+

- 20 general admission tickets
- 2 corporate membership cards
- 5 tickets to Music in the Garden





## Sponsor Public Events

### **Music in the Garden**

Each Sunday for six weeks, the sound of live music will combine with the aural sensations of nature to provide attendees with a refreshing, family-friendly outdoor cultural experience.

### **Lightscape at Houston Botanic Garden**

The world-renowned light show is making its way to the U.S. with an immersive holiday light experience at the Houston Botanic Garden. This winter, visitors will enjoy unique and impressive light displays in dialogue with the beautiful, botanical landscape of the Houston Botanic Garden.

### **Art in the Garden**

Museum-goers and art-lovers will be thrilled to visit our upcoming art exhibition, hosted at the Houston Botanic Garden. Various works of art will be featured and will intermingle with the Garden's curated displays and natural landscapes, creating a unique and inspiring experience for visitors.

### **BotaniCamp**

New for summer 2021, Houston Botanic Garden presents BotaniCamp, an eight-week, plant-centric nature camp for K-5 students. The sensory and inquiry-driven curriculum will present many opportunities to go beyond just observation. Each week's theme will help campers connect with plants through thoughtful and diverse lessons and hands-on activities.

### **Earth Day**

Celebrate Earth Day with the Houston Botanic Garden. Activities range from educational programming to volunteer opportunities to fun events for the whole family!

### **Educational Programs**

The Houston Botanic Garden offers learners of all ages, backgrounds, and abilities a variety of opportunities to discover plants and grow in appreciation of the natural world. We offer educational programs and workshops covering horticulture and gardening; culture and culinary arts; nature and conservation; and health and wellness.

### **Corporate Volunteer Day**

Volunteers are vital members of our team who share their time and talents to help us achieve our goals. Get your hands dirty outside with our horticulture team, scan tickets and greet visitors at the gate to help our visitor services staff, or assist with administrative tasks in our office — the possibilities are numerous.

### **Venue Rentals**

Host corporate luncheons, board retreats, conferences, meetings, and company parties in one of our beautiful venue spaces. Spaces include climate controlled tents, the Alcoves, a petite pavilion, and spaces throughout the Global Collection Garden.