



Glass in Flight

A Houston Debut!

Sponsorship Opportunities for
An Art and Science Exhibition



Houston
Botanic
Garden



Glass in Flight

VIP Exhibition Preview on Friday, October 20, 2023

Opens to the public on Saturday, October 21, 2023

On view through April 15, 2024

*The Susan Garver Family Discovery Garden
at the Houston Botanic Garden*

An Exhibition of Art and Science

The Houston Botanic Garden is proud to present Glass in Flight, an outdoor art and science exhibition. Glass in Flight features 22 steel and glass sculptures of gigantic, realistic insects. Created by artist Alex Heveri, each sculpture captures the essence of flight. Sunlight through the sculptures' colored glass mimics the transparency and iridescence of insect wings, intensifying the illusion of movement and life.

Life-like butterflies, dragonflies, beetles, bees, and a bird, created from powder-coated steel and hand-cut and hand-faceted Dalle de Verre glass, nestled in the Susan Garver Family Discovery Garden delight guests as they are invited to celebrate the importance

and beauty of these creatures to our gardens and ecosystems. Rising as high as 12 feet in the air and together weighing more than 10,000 pounds these towering, glittering sculptures are informative, engaging, and simply enchanting for children and adults alike. Glass in Flight is a traveling exhibition coming from some of America's premier public gardens, zoos, and museums. We anticipate more than 50,000 visitors to Glass in Flight during its 6-month exhibition at the Houston Botanic Garden.

Art in the Garden

Glass in Flight builds on the city's vibrant arts scene and the Houston Botanic Garden's commitment to displaying contemporary artwork and presenting enriching education with the beauty of our gardens as the backdrop. The exhibition provides a unique juxtaposition of art and nature, as well as a new way to experience art beyond a traditional indoor gallery setting and education outside of the classroom. Visitors to Glass in Flight at the Houston Botanic Garden are transported through a distinct environment of sights, shades, scents, and sounds.



Public Programs

In conjunction with Glass in Flight, the Houston Botanic Garden presents a variety of education and programs inspired by art, science, and nature. Programs offer a range of experiences for visitors of all ages, backgrounds, abilities, and interests. Highlights include hands-on classes and workshops on butterfly art, butterfly gardening, the importance of native bees, and the fascinating lives of dragonflies. The instructor for these classes is Erin Mills, Education Manager for the Houston Botanic Garden. Erin has a Bachelor of Science in Entomology and is a Board Certified Entomologist. She has worked directly with butterflies and insects from all over the world as an Entomologist and as a previous Director at the Cockrell Butterfly Center in the Houston Museum of Natural Science.

Houston Botanic Garden

The Houston Botanic Garden is a 501(c)(3) nonprofit organization with the mission to enrich life through discovery, education, and the conservation of plants and the natural environment. Located a short distance from downtown, our 132-acre site on the Sims Bayou is a living museum and outdoor classroom filled with plants from the Gulf Coast and around the world in cultivated gardens, natural ecosystems, and scenic walking trails. Since opening in 2020, the Garden has welcomed close to 200,000 visitors and 3,000 member households.

Susan Garver Family Discovery Garden

The Susan Garver Family Discovery Garden is located across the Sims Bayou on the south side of the Houston Botanic Garden. The Garver Garden presents opportunities for children and families to engage with nature in hands-on ways through simple pumps and water-based machines, a boardwalk maze surrounding a resplendent lagoon, a collection of the beautiful and endangered Louisiana Iris, and plenty of space to roam and explore.



SPONSORSHIP OF

Glass in Flight

Exhibition Recognition

Verbal acknowledgement at the VIP Preview
Onsite event signage
Marketing materials
Digital advertising

Exhibition Presence

Invitations to VIP Preview
Tables and seating opportunities
Food and drink vouchers

Tickets & Hospitality

General admission passes
Discounted memberships
Discounted private event rentals

Media*

Facebook – 14.5k followers
Instagram – 25.3k followers
Twitter – 2,445+ followers
Website – 56,000 page views avg. monthly

**as of April 15, 2023*



“I was mesmerized by the beauty of these sculptures glittering in the sun. I have never seen anything like it.”

“Just jaw-dropping. I can’t wait to come back and bring my friends.”



About The Artist

Alex Heveri is a Tucson-based artist, attorney, and sculptor who has been creating enormous steel and glass structures for over 25 years. Glass in Flight represents more than three years of solo work. Her massive Dalle de Verre glass and steel sculptures of life-like bees, butterflies, beetles and dragonflies were all conceived, designed, cut, assembled and welded together by the artist herself. Alex and her artwork have been featured in Tucson Lifestyle Magazine, Arizona Attorney magazine, and Jewelry Artist Magazine. She has won numerous art contests, awards and public art commissions, and her work appears in galleries and private collections. Heveri's love of the beauty and complexity of insects is apparent in every piece, as is her impressive command of two notoriously dangerous and unforgiving mediums: steel and glass.

Sponsorship Opportunities

The deadline to be included in print materials as a sponsor of Glass in Flight at Houston Botanic Garden (HBG) is October 1, 2023.

PRESENTING — \$50,000

Visibility & Recognition:

- Exclusive “Presented by” naming rights
- Prominent name or logo recognition on the following:
 - Printed collateral
 - Media release
 - Onsite signage
 - HBG website
 - Relevant email marketing
 - Relevant social media posts

Benefits:

- Discounted memberships for sponsor employees
- Giving Circle membership for one year (\$1,500 value)
- Corporate volunteer opportunities
- Discount on one daytime facility rental
- Invitation for 20 to the VIP Exhibition Preview
- 40 general admission guest passes

PARTNER — \$10,000

Visibility & Recognition:

- Name recognition on the following:
 - Printed collateral
 - Onsite signage
 - HBG website

Benefits:

- Invitation for 8 to the VIP Exhibition Preview
- 16 general admission guest passes

CONTRIBUTING — \$2,500

Visibility & Recognition:

- Name recognition on the following:
 - Printed collateral
 - Onsite signage
 - HBG website

Benefits:

- Invitation for 4 to the VIP Exhibition Preview
- 8 general admission guest passes

MAJOR — \$25,000

Visibility & Recognition:

- Prominent name or logo recognition on the following:
 - Printed collateral
 - Onsite signage
 - HBG website

Benefits:

- Discounted memberships for sponsor employees
- Giving Circle membership for one year (\$1,500 value)
- Corporate volunteer opportunities
- Discount on one daytime facility rental
- Invitation for 12 to the VIP Exhibition Preview
- 24 general admission guest passes

SUPPORTING — \$5,000

Visibility & Recognition:

- Name recognition on the following:
 - Printed collateral
 - Onsite signage
 - HBG website

Benefits:

- Invitation for 6 to the VIP Exhibition Preview
- 12 general admission guest passes

SPONSOR — \$1,500

Visibility & Recognition:

- Name recognition on the following:
 - Onsite signage
 - HBG website

Benefits:

- Invitation for 2 to the VIP Exhibition Preview
- 4 general admission guest passes

CONTACT

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