



Manager of Adult Programs

The mission of the Houston Botanic Garden is to enrich life through discovery, education, and conservation of plants and the natural environment. HBG is building an organization and a staff to welcome guests to its world-class botanic garden, which opened in the fall of 2020, and to inspire people to love plants and be good stewards of the natural world.

The Houston Botanic Garden is seeking a Manager of Adult Programs who will be responsible for developing, coordinating, and implementing programmatic initiatives, geared to the adult audience, specifically designed to invite, welcome, and celebrate individuals from diverse communities to the Garden. This role will manage existing programs, such as the Land Care Institute, as well as oversee aspects of Garden-wide programs that have educational components, such as seasonal exhibitions (Habitat, Rich Soil) while developing new replicable, scalable, and profitable programs for adult audiences. These include, but are not limited to, Garden-wide special events, outdoor exhibits, interpretive signage, and off-site programs.

The Manager of Adult Programs will co-create programming with the community, building external relationships and strengthening existing partnerships.

The successful candidate will be smart, intuitive, creative, resourceful, innovative, team-oriented, and forward-thinking, with a proven record of success in designing and managing events, projects, or programs. The position is full-time and contributes to advancing the Garden's educational mission and excellence in guest services.

The Manager of Adult Programs reports to the Associate Director of Family Programs.

Job Responsibilities:

- Develop and implement programs and events that are mission-appropriate, innovative, experiential, cost-effective, and co-created with our diverse community partners.
- In collaboration with Garden Leadership, researches, plans, and coordinates exhibits with local and regional artists.
- Collaborate internally with peer departments to discuss, plan and execute oversight of adult programming activities.
- Assists Garden-wide exhibitions, including but not limited to, developing and reviewing exhibition layout, label content, docent training, and guest tours.
- Coordinates with external partners, artists, and vendors, including negotiating and writing MOUs/agreements, processing purchase orders, and facilitating day-of details.
- Ensures accuracy and consistency of the design, content, and production of interpretation-related materials for exhibits and programming, including, but not limited to, written program descriptions, interpretive signage, blog posts, and promotional signage.
- With staff and volunteer support, coordinates and facilitates on and off-site programs and events with community partners.

- Collaborates with the Director of Communications and Community Engagement on promoting events and programs.
- Monitor and assess effectiveness of adult programs by creating and tracking metrics regarding program attendance, feedback, ROI, etc.; report out to senior leadership as requested.
- Fosters teamwork and mentors staff and volunteers by modeling best practices alongside them.

Qualifications and Experience Requirements:

- BA or BS degree; a combination of education and equivalent experience may be considered.
- Prior experience in a botanical garden, cultural, or nature-based non-profit.
- A minimum of 3 years of successful experience managing programs, projects, or special events.
- Demonstrated experience in reaching, welcoming, and including marginalized audiences in program development.
- Proficiency working with graphic design, ticketing, and website software, including, but not limited to, Adobe InDesign, Canva, Tessitura, and WordPress.
- Proficiency in conversational Spanish is desirable.

Physical Demands / Working Conditions

- Must be able to move throughout the 132-acre Garden property, as needed.
- Must be able to work outdoors in all weather conditions including heat, cold, wind, and humidity.
- Must be able to sit, stand, walk, stoop, kneel, crawl, reach, push, pull, lift, grasp, feel, and utilize repetitive motions for prolonged periods of time.
- Must be comfortable working in immediate proximity to the general public in a safe and friendly manner.

Position Details

- Annual salary range of \$50,000 - \$55,000 depending on experience
- Full-time salaried position
- Monday – Friday, some evenings and weekends required
- Some remote work allowed

Benefits

Medical, dental, and vision insurance, retirement savings match, short term disability, long term disability, and life insurance available.

Application Procedure

Interested candidates should send a resume and cover letter to hr@hbg.org. We will contact those candidates who most closely match our requirements. Resumes submitted via alternate methods will not be considered.

